

Landmark Disneyland Hotel to Undergo Significant Renovation

ANAHEIM, Calif. (June 16, 2009) – Beginning in August 2009, Southern California’s landmark Disneyland Hotel will start a significant renovation project that will include major improvements to its guest rooms and considerable changes to the exterior of the hotel. The hotel will remain open during the renovation, which will be conducted in phases, and is scheduled to be completed in 2012.

“We are excited to embark on the largest and most extensive renovation of one of Disney’s classic hotels,” said Disneyland Resort President Ed Grier. “This renovation provides us with the opportunity to bring new magic to this historic hotel, which enables us to enhance the Disney experience that our guests have come to expect. “It also reinforces our ongoing commitment and investment in the Anaheim Resort District – working with the city and area businesses to continue to evolve the district into a world-class, multi-day tourist destination,” added Grier.

Significant Guest Room Upgrades, New Room Amenities and Exterior Enhancements

Disneyland Hotel’s renovated guest rooms will feature an all-new contemporary look with exquisite Disney touches woven into the décor. A stunning new headboard that features an artistically carved representation of Disneyland Park’s famous Sleeping Beauty Castle will serve as the focal point in each guest room. The background on the headboard uses fiber optics to create a magical skyline with fireworks – bringing the immersive park experience into the room. Rooms also will feature black and white art that will take guests back in time, reinforcing the nostalgia and history of Walt’s first theme park.

When completed, guest rooms will boast new flat screen TVs, mini-refrigerators, coffeemakers, safes capable of holding laptop computers, and new state-of-the-art telephone, cable and wireless Internet connections. Upgrades to plumbing, electrical, heating and air conditioning systems also are included in the project.

Disneyland Resort’s original hotel, built in 1955, also will experience a noteworthy change to its exterior. All of the three towers will feature an updated look, with large windows that will give the outside a sleek, radiant blue tint. The windows will replace the current sliding doors and faux balcony railings and are specially designed to be energy efficient and to extensively filter outside noise.

“The new design for the hotel’s exterior will enhance the existing towers and compliment the resort as a whole. The windows will feature a sky blue reflective glass that channels the feel of our bright California sky,” said Mike Montague, director of resort development for Walt Disney Imagineering.

The Disneyland Hotel is composed of three main structures – the Magic, Wonder and Dreams towers. Construction will take place in one vertical half of a tower at a time – leaving the rest of the tower open for guests. The Dreams tower will be the first to be renovated and is scheduled to be completed in June 2010.

Popular Choice for Convention Visitors

In addition to being a top choice for vacationing families, Disneyland Hotel has long been a favorite for meeting and convention planners because of its prime location and size – and direct access to more than 136,000 square feet of convention space. Anaheim hosts hundreds of groups each year and the renovation will help maintain the city’s premiere position as a meeting destination.

“We are thrilled with Disney’s plans to renovate the Disneyland Hotel,” said Charles W. Ahlers,

president of the Anaheim/Orange County Visitor and Convention Bureau. “With the renovation of the hotel and the expansion of Disney’s Grand Californian, coupled with other new hotel developments that are coming to Anaheim over the next few years, our city will continue to be a premier destination for convention and meeting planners.”

Energy Efficient Enhancements

As with other construction and enhancements that are underway throughout Disneyland Resort, the renovation will include energy-efficient upgrades. The most notable feature will be the hotel’s new windows. With their reflective capabilities and double-pane glass, the windows will change the look of the exterior of the hotel dramatically, while reducing energy consumption by keeping guest rooms at the desired temperature.

The use of occupancy sensors in guest rooms, low-flow toilets, energy-efficient light bulbs and paint low in volatile organic compounds are just a few more of the ways that the hotel will offer guests a “green” lodging experience.

Renovation is Part of Larger Resort Expansion

The Disneyland Hotel renovation is a part of a larger expansion project underway throughout the resort. Disney’s California Adventure Park is undergoing a multi-year expansion project that includes new experiences, attractions and night-time spectaculars, culminating in 2012 with the opening a brand new land – Cars Land. The four-star Disney’s Grand Californian Hotel & Spa is also undergoing an expansion, adding 200 hotel rooms and 50 two-bedroom villas that are part of Disney Vacation Club, which will make its first West Coast debut when it opens in the fall of 2009.

#

About Disneyland Hotel

Making its debut in October 1955 just months after the opening of Disneyland, the legendary Disneyland Hotel features 970 guest rooms, an array of pools, lounges, shops, recreation areas and three distinctive restaurants: Hook’s Pointe & Wine Cellar, Goofy’s Kitchen and the award-winning Steakhouse 55. The hotel, which was purchased by The Walt Disney Company in 1988, also boasts the Never Land pool complex (based on Walt Disney’s animated film “Peter Pan”), extensive gardens, specialty suites and one of the largest contiguous convention spaces in the Western United States, at 136,000 square feet. Over the years, Disneyland Hotel has undergone several updates. In 2007, Steakhouse 55, the hotel’s award-winning restaurant (formerly Granville’s Steakhouse), was updated to include a more contemporary style featuring historical pictures of Walt Disney dining with celebrities at the hotel. In 2006, a new concierge lounge was introduced. A number of accessible rooms are available for guests with disabilities. The hotel serves as a gateway to the resort’s Downtown Disney District.

About Disneyland Resort

Located on approximately 500 acres in Anaheim, Calif., Disneyland Resort features two spectacular theme parks – Disneyland (the original Disney theme park) and Disney’s California Adventure Park – plus the Downtown Disney District comprised of unique dining, entertainment and shopping experiences. The resort’s three hotels are the luxurious 745-room Disney’s Grand Californian Hotel & Spa, the magical 970-room Disneyland Hotel and the “day-at-the-beach” fun of the 489-room Disney’s Paradise Pier Hotel. With 20,000 employees, Disneyland Resort is Orange County’s largest employer and a \$3.7 billion annual contributor to the local economy. The resort has welcomed more than 550 million guests since opening on July 17, 1955. For detailed information about Disneyland Resort, please visit www.disneyland.com.

-30-

Media Contact:
Betsy Sanchez
714/781-1580