

## **Actress Jennie Garth and Family Celebrate School Year's Eve August 30 at Disneyland Resort with Cookie and National PTA**

Anaheim, CA August 28, 2009 – Actress Jennie Garth and her family will celebrate School Year's Eve™ -- a new national holiday developed by *Cookie* magazine and National PTA to mark the new school year -- on Sunday, August 30<sup>th</sup> at Mickey's Toontown at the Disneyland Resort in Southern California. Festivities to ring in the true "New Year" for families will kick off Sunday morning when Garth and her three school-age daughters will commemorate back-to-school alongside local students from Palm Lane Elementary (Anaheim, Ca.).

As the Honorary Family, Garth and her daughters will be on hand to encourage students at interactive stations as they make School Year's Resolutions. The event will culminate with a celebratory performance of the Mickey's Morning Madness Show and a countdown to a School Year's Eve™ "Apple Drop".

The School Year's Eve™ celebration at the Disneyland Resort will be echoed throughout the country on the eve of local school seasons starting, as *Cookie* and PTA encourage families to host their own parties in honor of the new national holiday to get kids and parents ready and excited about the start of the academic year.

"As families across the country work hard to prepare to head back to school, we're encouraging families to also enjoy the moment and have fun. That's why National PTA is excited to join *Cookie* to celebrate the new school year and provide another way for parents to get involved in their child's education," said Charles J. "Chuck" Saylor, National PTA President.

"Celebrating *School Year's Eve* is a fun way to mark such a special time of year for families, and it gets kids and their parents ready and excited for the start of school. We are thrilled to have our partner the PTA join us as well as Jenny Garth and her family to kick off this year's celebration at the Disneyland Resort," *Cookie* Magazine's Publisher Carolyn Kremins says.

### **About *Cookie***

*Cookie* is a family lifestyle magazine published by Condé Nast Publications and the winner of Ad Age's 2007 Launch of the Year. Tailored to the sensibilities of parents with young children, it covers fashion, travel, food, health, home, and beauty in a modern way, giving moms permission to retain their "premotherhood" sense of style and adventure. For more information, visit [www.cookieomag.com](http://www.cookieomag.com).

### **About National PTA**

PTA comprises millions of families, students, teachers, administrators, and business and community leaders devoted to the educational success of children and the promotion of parent involvement in schools. PTA is a registered 501(c)(3) nonprofit organization that prides itself on being a powerful voice for all children, a relevant resource for families and communities, and a strong advocate for public education. Membership in PTA is open to anyone who wants to be involved and make a difference for the education, health, and welfare of children and youth.

### **About Disneyland Resort**

The Disneyland Resort features two theme parks – Disneyland and Disney's California Adventure park – plus the Downtown Disney District with unique dining, entertainment and shopping experiences. The Resort's three hotels are the luxurious Disney's Grand Californian Hotel & Spa, which is expanding to 945 rooms in September 2009; the magical 988-room Disneyland Hotel, and the 489-room Disney's Paradise Pier Hotel with its "day-at-the-beach" fun. For information on attractions and vacations at Disneyland Resort, visit [www.disneyland.com](http://www.disneyland.com), call 866-60-DISNEY or contact local travel agents.

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